



BROOKLYN TECH
ALUMNI FOUNDATION

Dear Friends of Brooklyn Tech,

We are writing to you as members of Brooklyn Technical High School's Parent Association and Alumni Foundation. Brooklyn Tech is the largest specialized STEM high school in the country and, with more than 6000 students, has the largest student population of any high school in the United States. Brooklyn Tech, the #1 school in Brooklyn, has the most college credit-bearing Advanced Placement exams annually taken in the world and is ranked #2 in the nation for schools serving economically disadvantaged populations.

Brooklyn Tech students excel across the academic spectrum. A quick overview by the numbers:

#1	Rated #1 High School in Brooklyn
98%	of our students graduate within 4 years
62%	of our students (more than 3,600) live at or below the poverty line
91%	of our faculty members have advanced degrees
19	Majors including Software, Gateway to Medicine, Aerospace, Social Science Research, Electrical Engineering, Mechatronics & Robotics, Architecture
176	Clubs and Academic Teams incl. FIRST Robotics, Science Olympiad & Nat'l Assoc. of Black Engineers
43	Public School Athletic League Sports Teams
\$150m	in need-based and merit college scholarships awarded to the Class of 2018
54	2018 QuestBridge four-year College Scholarship Finalists
2	2017 New York Times College Scholarship Program Finalists and 7 Semifinalists
9	2018 National Merit Semifinalists (scoring in the top 1% on their PSAT)
69	Gold Medal school #69 in U.S. News & World Report, which reviews 28,496 schools
2	Ranked the #2 Niche Stand Out School in America, 2018

Brooklyn Tech suffers, as do many schools in the NYC area, from underfunding on both a city and state level. Consequently, we are asking for your help by sponsoring our 3rd Annual Benefit Auction. Brooklyn Tech relies on additional funds, beyond those provided by the NYC Department of Education, to help provide the top-notch education our students need. Our annual benefit raises funds for a program called Faculty Grants, a shared project between the Parent Association and Alumni

Foundation that enhances the Tech curriculum, extracurricular and athletic opportunities.

Our Benefit Auction will be held on Thursday evening, May 9, 2019 at Berg'n in Crown Heights. We expect up to 400 parents, alumni, administrators and teachers to enjoy the delicious food from the Brooklyn Smorgasburg, a full open bar, live and silent auctions and several other entertaining activities. Here is how your company can benefit by sponsoring the Brooklyn Tech benefit:

- Your company's name will be listed prominently in our benefit program, on a banner and poster at the event and on our benefit website, the Parent Association website and the Alumni Foundation website
- Your company's name will be seen by thousands of current families and more than 25,000 graduates on the Alumni Foundation's email list
- We would be honored if you would attend our benefit as a sponsor and mingle with our guests

On the following pages is some additional sponsorship information and a sponsorship form. The Parent Association and Alumni Foundation thank you for your generosity. Please email us at BENEFIT@bths.edu with any questions or for our tax ID information or IRS Determination letter.

Sincerely,

The Alumni Foundation and Parent Association of Brooklyn Tech

Benefit Auction Sponsorship Levels

Platinum Sponsor: \$10,000

- Eight tickets to the event
- Full-page ad in the benefit program

Gold Sponsor: \$5000

- Four tickets to the event
- Full-page ad in the benefit program

Silver Sponsor: \$2500

- Two tickets to the event
- Half-page ad in the benefit program

Copper Sponsor: \$1000

- Two tickets to the event
- Quarter-page ad in the benefit program

Iron Sponsor: \$500

- One ticket to the event
- Quarter-page ad in the benefit program

Zinc Sponsor: \$250

- Quarter-page ad in the benefit program

2019 BENEFIT AUCTION SPONSORSHIP FORM

Name: _____

Company: _____

Address: _____

Phone: _____

Email: _____

How would you like to be listed on material and signage?

Sponsorship Levels (please check one):

Platinum Sponsor-\$10,000

Copper Sponsor-\$1000

Gold Sponsor-\$5000

Iron Sponsor-\$500

Silver Sponsor-\$2500

Zinc Sponsor-\$250

Payment Information

Type (circle one): Check Credit Card

Card Type: Master Card AMEX Visa

Credit Card Number: _____

Total: _____ Expiration Date: _____ CVV: _____

Please make checks payable to the Brooklyn Tech Alumni Foundation

Please email your Sponsorship form to BENEFIT@BTHS.EDU or mail to:

A.P. Kelly Nottingham, Room 1W2, Brooklyn Tech Benefit, 29 Fort Greene Place, Brooklyn, N.Y. 11217