

Juniors:

As you begin exploring and researching your college list, remember many colleges pay close attention to what is called "demonstrated interest". **Demonstrated interest** is best described as letting a college know you sincerely would like to attend, by subtly showing your interest through your actions. Colleges want to accept and enroll students who truly want to be on campus, and this is visible in the college's yield percentage. The higher the percentage of accepted students who enroll, the higher a college's yield rate, which is reflected in a higher US News ranking.


Tarik Cristen from the University of Rochester, lives in New York City and represents U of R as a regional admission officer. He visits over 100 high schools in New York City each fall, including Brooklyn Tech, and wants to meet the students whose files he will be reviewing. Tarik says, *"Showing demonstrated understanding of how the campus culture and resources provided by the University of Rochester aligns with students' educational and career goals, can help students stand out in our selective admissions process. While our Admissions Office can gain a strong sense of students who are a best fit for our campus community through various components within the application, we deeply value the context we gather from students who capitalize on the abundance of interview opportunities and high school visits we provide throughout the year."*

So what constitutes demonstrated interest? Attending programs such as the one offered below, show the college you are taking the time to learn more about their offerings. When a college admission officer schedules a visit at Brooklyn Tech, you should attend and meet the representative if you are truly interested. Attending a college fair and scanning your name, visiting campus on an official visit and checking in with the receptionist are all ways to show your interest.

Interviewing is another way to express interest in attending. Jaclyn Hall from Syracuse University says, *"While not required, a personal interview at Lubin House (located in NYC) allows students the opportunity to add something special to their Syracuse application. We give you the space to ask questions, to discuss your high school experience, and to help us get to know you outside of the Common Application"*. Since there is an office located in NYC there is a certain expectation for students to interview since it is so close.

Take advantage of these opportunities so colleges will know of your genuine interest.

The College Office Team



EXPLORING EDUCATIONAL EXCELLENCE

Brown University, Columbia University, Cornell University, Rice University, and the University of Chicago will soon be hosting several joint information sessions in your area.


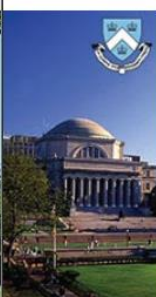



At each session, students and their families will have the opportunity to learn more about the selective admissions process, scholarships and financial aid, academic programs, and campus life.

**An admissions officer from each school will be available to answer university-specific questions.

We hope you will share this information with your students and their families!

For a full list of dates, locations or to RSVP, visit us at: exploringeducationalexcellence.org

For regular session updates, follow us on [Facebook](#).

 <p>BROWN brown.edu</p>	 <p>COLUMBIA columbia.edu</p>	 <p>CORNELL cornell.edu</p>	 <p>RICE rice.edu</p>	 <p>UCHICAGO uchicago.edu</p>
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